GLORY OF THE FAIR

How to Trim Your Locks and Keep Them Glossy.

USES OF A BLISTERED SCALP

of the Secrets of Her Arts-Edeals



and weak, I said: 'Ont. out, scald me, me, take away the skin! It is better to die than not to have the long enris any more." And so, as madame believe, they burned the head wast I laughed at the hurt Madame usey see that I have my poor madame's hair of yellow, But it will us wig of an old woman. Horsi-Will madame let me save this for In my France the fisher girl ars a little cap to hide her hair. Her. is scarce, holy I think, you call it, sides the men, those foolish men, they run after the girls and whisper stilly words if by any accident they see boat is had, and the pere and the Then what avail the kerchiefs or the



Seanne has no more hale? The girls point at Jeanne the fingers and the men laugh, and because the glory is one say rule things. And well, Josephs, who cannot think to know that tile men lives women for halr and bright error and not for kerchiefs or sators, Jeanne has been well punished

And as the deft little French woman with the masses of cloudy hair touches matame's nerves with balmy words. for hands stroke madame's tresses—the for whose that have survived tongs, alkali washes, mediah cuts and bereditory baldness with pretised ease.

The apartments are handsomely furrished, homelike rooms. Fires burn in grates, the latest magnetizes are criains the little French woman



PARK OF AN ORDESTAL PRACTY.

pel the lexitation with which New York man of chiety years onless these aparts. ments to bear off the two swift ago

of the bair has been above and each les a LF field by Druggeria, the

dy ninked out from the scanty

ame will find a new growth like the fuzz on a baby's head. It is no miracle, oh, no! The good saints intend all ladies should have balr, but the scalp gets tired, but I rub it and am a decteur, so that the bair must grow."

Then the doctor seizes a magnifying ass and examines every inch of the several minutes. Next she rule a lotion into the pores and an cintment down the strands of hair. These she carefully dries, almost hair by hair, other parations make it glossy or fuffy, as he operator sees fit, and much brushing and strowing and singelog of split ends evolve the treatment for that day into a masterly coiffure.

It is only in serious cases that the taken for many weeks.

If she does not, if the hair vehicles are atterly definet and the laborious life



skillful touch of the "masseur of the scalp," there is another finely-appointed suite of apartments not a block distant where she may betake herself. "Hairdressing Pariors" is the legend on the card, but on the first floor one sees only the wigs, the artificial curls, the elab brate coiffure, all ready to be pinned upon the head, which are the vivacious French woman's abomination. seasant heart with kerchief and sabots for many a day. The preparation of the raw material is so careful that a



lightened with scientific applications of peroxide, or changed into a dusky bronze with "mezzolina," there is much

nounced a maiden whose head was a good advertisement for her establish ment. "for we haven't had any direct word from the other aids. But we are pretty certain that the hair will be worn very broad and low down on the side of the head in puffs and rolls."

"Rata," grouned a voice. "You rate." pointed in a long our with side pampatons. Purhaps it will be parted through the middle for another year, with a tiny bang. Too bad the chignen is taking high at the point of the head and the ther two bring against it. The regular French twist will come again, too, and the bair will not be winkled with imma. as it is now, either. More and more will be used; with the rolls and puffs agrent many awitches will be needed. ow atyle will be very aurius! came everybody cannot afford to fol

Sloo Reward, Ston.

for the Hundred Bulleys for

F. J. Course & Co., Totalo, O.

THE BOSTON STORE.

OUR SPECIAL SALE FOR THIS WEEK

SILKS!

We have just received an immense importation of Printed Wash Silks in all the newest designs, Polka dots and Hair line stripes on light and dark ground. These are extremely fashionable for fancy waists, shirt waists and blouse waists. Ladies should not fail to grasp this opportunity, as they will go very rapidly.

AT 75 CENTS PER YARD.

Come early and make your selections. Sale opens at 8 a. m. Monday morning.

Fancy Printed Henriettas and Challies!

Ask to see our new line of Fancy Printed Henriettas, also Wool Challies. They are to be the thing for the summer dresses. We have a very large line in all the newest styles and designs, the colorings being simply superb.

Parasols! Parasols! Parasols!

Have you seen the Parasols in the window? If not, come and see them, and you will be tempted to come in and purchase. We have them in all styles and colors.

broideries!

IMMENSE BARGAINS!

10,000 yards of Embroidery in all the prettiest patterns imaginable. This lot of Embroidery was purchased in one special lot and at prices never before known in Grand Rapids. They all come in four and one-half yard lengths, and being manufacturers' ends and on account of the immense proportion of the purchase we are able to offer them at 48c, 58c, 88c, \$1.18, \$1.68 per piece.

Cloak and Suit Department

For the Spring and Summer season we have made a careful inspection of Cloaks and Suits and selected only the prettiest and most attractive styles. Ladies will find a particularly interesting line of Novelties in this department. Among the handsomest and newest styles that will be in vogue this spring and summer, and which we are showing, might be mentioned the following: Derby Capes, Columbian Capes, Triple Capes, Reefers, Derby Reefers and many other styles.

> Millinery Department!

In this department we are showing the latest Parisian designs, and we are satisfied that we can please every one.

COME IN AND SEE!

Special Sale of Em- Ladies' and Children's Shoes!

> We have one of the largest and most complete stocks of Shoes and Rubbers ever before known in our experience. The latest fad, as every one knows, is the Russet shoes, known as the Columbia and Picadilly. The Columbia takes its name from the year and is just the thing for wear while attending the World's Fair.

> > ONLY \$2.00 AND \$2.50.

All the newest styles. Edson tie, Southern tie, Oxford tie, Bluchers and Patent Leathers.

Kersey Overgaiters to match any color of dress.

VISIT OUR

Underwear Department!

VISIT OUR

Hosiery Department!

VISIT OUR

Department! Urapery

IN FACT, VISIT

All of Our Departments!

For the best value for the least money.

Everything Strictly as Represented.

TRANKLA, JAMIESON & CO.

THE BOSTON STORE.